

THE SINGLE POINT Smart Solution FOR ALL YOUR REAL ESTATE MANAGEMENT NEEDS

- Improve Lead Generation
- Maximise Sales Effectiveness
- Automate Processes
- Eliminate Manual Errors
- Generate Accurate Documents
- Build Customer Trust

Cloud-based | User-Friendly

Word Integrated | Affordable | RERA Compliant

Unified, Automated, Customisable- the next-gen CRM for the Real Estate Industry

Capture More Leads. Close More Deals

eBuildAuto is a cloud-based real estate solution, designed to streamline processes, improve effectiveness, and maximize ROI. Conceived and built by real-estate professionals for real estate businesses, it translates decades of industry understanding into a user-friendly, intuitive interface that makes it simple to draw new leads into your sales funnel and nurture them to advantageous closure in a manner your customers and sales team will both appreciate.

LEAD GENERATION & MANAGEMENT

- Lead Gathering & Curation (track lead source)
- Conversion Analytics
- Demand Forecasting
- Sales Person/Broker Effectiveness Measurement
- Follow-up/Pending Follow-up Management
- User-wise Dashboard
- SMS & Email Integration
- Automated Emailing
- Online Presentation
- Mobile App Integration
- IVR Integration

Streamline Your Sales And Customer Management

Say good bye to insufficient or incorrect information capture, missed follow-ups, and late or inaccurate documentation.

eBuildAuto takes the hassle out of your internal processes using simple fields to capture data and build a central database, backed by automated, customisable document generation modules, and 360° media integration.

Be it cost sheets, booking confirmations, construction progress and letters requesting payment, you can look forward to saving time, money, and effort through error-free, automated document generation, and timely communications.

CUSTOMER MANAGEMENT

- Booking Form Entry (details of customer/applicant, area, parking, bank, broker, user-wise terms and conditions, etc.)
- Demand Letter Generation
- Outstanding Receipts
- Reports
- Agreements
- Email, SMS, and WhatsApp Integration

COST SHEET

- Building-wise Cost Sheets
- Single Unit, Area/BHK-wise Cost Sheets
- Auto-GST Calculation
- User Defined Terms and Conditions

Unify Disparate Processes

Silo-ed processes and departments can result in all manner of inefficiencies, including missed follow-ups, unattended leads, inaccurate reports, and more.

eBuildAuto unifies all the various processes that drive your customer management to eliminate errors and maximize efficiencies across the board.

SALES

- Generate Leads, using multiple media natively
- Develop Leads, using automated email, SMS & WhatsApp messaging
- Nurture Leads, with automated appointments, follow-up, reminders
- Create a Central Database, which will function as a single source of truth
- Prepare Error-free Documents: cost sheets, booking confirmations, etc

FINANCIAL

- Generate Accurate Documents: payments, receipts, agreements, etc. from one source

CUSTOMER COMMUNICATION

- Connect Seamlessly, with your customers and relevant stakeholders, such as channel partners, brokers, etc.
- Maintain Post-sale Customer Connect, connect through automated greetings, promotions, offers, etc.

DIGITAL MEDIA INTEGRATION

- Lead Tracking & Analytics
- Reminders For Follow-ups & Pending Leads
- Status-wise Updates
- Integrated with All Major Portals



Seamless Customer Management at all Touchpoints



LEADS & ENQUIRIES

- Lead Generation & Enquiry Management using multiple media
- Marketing communications via automated SMS, Email, WhatsApp
- Sales meetings & follow-up reminders.
- Booking confirmation—as per mutually agreed sales terms.



DOCUMENTATION

- Booking agreement and booking confirmation, as per final discussion
- Unit allocation and parking allotment
- Sales agreements
- Invoices and receipts



CUSTOMER COMMUNICATION

- Email, SMS & WhatsApp—preconfigured, automated communications
- Reminders & follow-ups
- Post-sale relationship building communications, e.g. greetings on special occasions, like festivals, anniversaries, etc.



FINANCIAL

- Payment requests as per pre-defined terms
- Payment follow-ups
- Receipts
- Financial reports



REPORTS

- MIS reports
- Custom reports
- Business analytics

Transforming Real-Estate Customer Journeys



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